



## Keep up to speed with wound healing

Your recommendation for up to 2x faster wound healing\* with reduced risk of scarring.

The new Hansaplast Wound Healing Ointment supports the natural healing process of minor superficial wounds such as cuts, grazes, scratches, as well as 1<sup>st</sup> degree and minor 2<sup>nd</sup> degree burns or sunburns. It can be used during any stage of the healing process, including open wounds, until the wound has healed completely. It is suitable for babies, children and sensitive skin.

### Did you know?

Many people believe that leaving wounds uncovered and air-dry will help them heal faster. The contrary is true. Studies have shown that under moist conditions cells will grow, divide and migrate at an increased rate to optimize the wound healing process. In a moist healing environment, scabs - which inhibit the formation of new tissue - are prevented. This helps reduce the risk of scarring, improving the aesthetic outcome.



- ✓ Promotes up to 2x faster healing\*
- ✓ Helps to reduce scarring
- ✓ Can be used in all stages of wound healing
- ✓ Very skin-friendly & suitable for babies
- ✓ Free from fragrances, colorants, preservatives and animal-derived substances (vegan)

**UP TO 2 X  
FASTER  
HEALING\***

\*compared to an untreated wound

### Support the natural wound healing

The new Hansaplast Wound Healing Ointment creates a breathable film that protects the wound from external influences while preventing the wound from drying out. This is clinically proven to promote faster wound healing and reduce the risk of scarring.<sup>1</sup>

**“Over 95%  
of users are  
overall satisfied  
with the efficacy  
of the ointment.”**



## Efficacy clinically proven

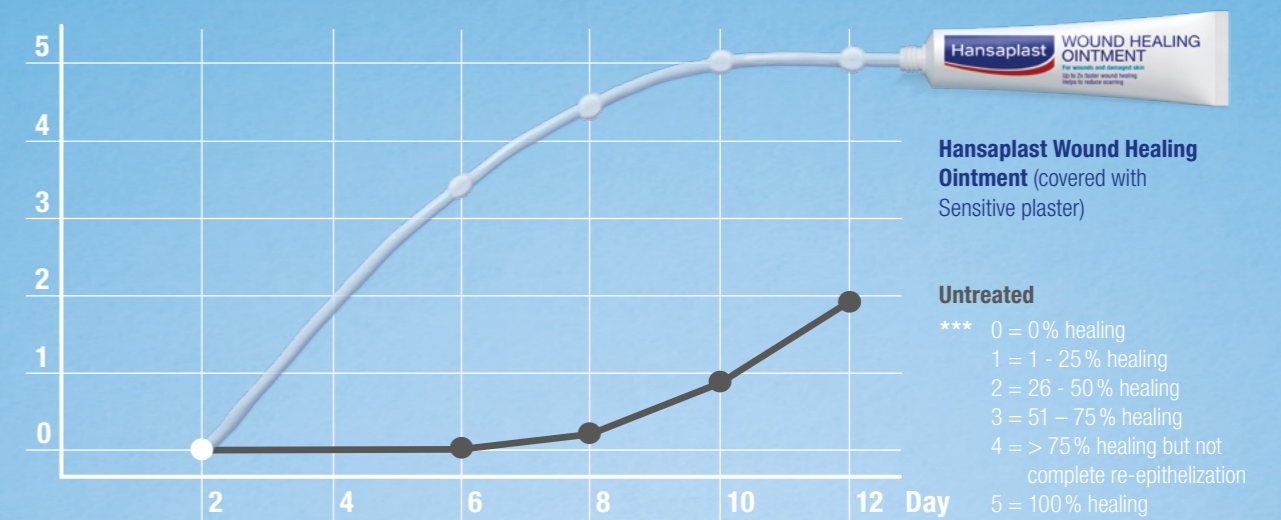
The wound healing efficacy and cosmetic outcome of the new Hansaplast Wound Healing Ointment were tested in a single-center, randomized, controlled, investigator-blinded study. Wounds treated with the Hansaplast Wound Healing Ointment have demonstrated a significant improvement of wound healing with faster wound closure and better cosmetic outcome than untreated wounds.<sup>1</sup>

### Clinical study

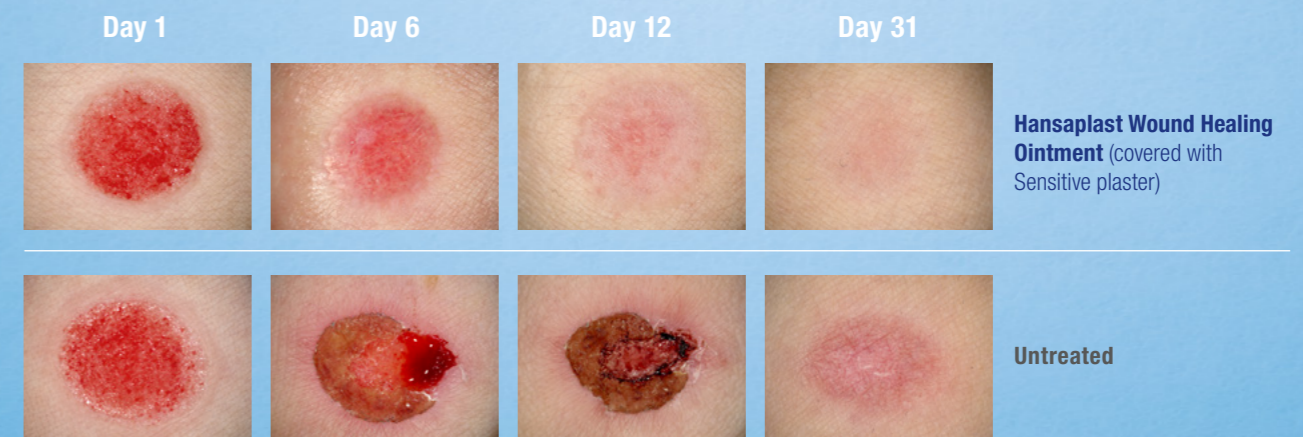
Identical abrasive wounds were induced on the forearms of 30 healthy test persons and treated in different ways, e.g. left untreated (e.g. only protected with a gauze) and treated with the new Hansaplast Wound Healing Ointment, covered with a plaster. The wounds were treated for 11 days. The ointment was applied once daily.

### Faster wound healing

Re-Epithelisation Score\*\*\*



### Improved cosmetic outcome



<sup>1</sup>W. Wigger-Albert et al. Assessment of local tolerability and wound healing efficacy of novel wound healing ointment. An intra-individual comparison in an abrasive wound model. Accepted for publication. EWMA Conference (European Wound Management Association), May 2018

Clinical study reference: check according to your local regulatory requirements.